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# Robin Baglietto

## *Strategic Consultant & Speaker*



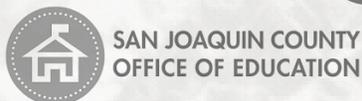
Robin Baglietto is a strategic consultant and executive speaker who works inside organizations to help leadership teams translate ambition into measurable results. She partners with nonprofit and corporate leaders to strengthen vision, accountability, and execution - particularly in moments of growth, change, or friction.

As a speaker, Robin challenges leaders to examine why vision, ambition, and good intentions so often fail to translate into execution. Her keynotes draw directly from her consulting work inside organizations – helping teams clarify direction, define ownership, and resolve friction so ideas move forward.

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### Recent Audiences Include:

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Session descriptions and key takeaways are provided on the following page.

If your audience would benefit from conversations about leadership, execution, or organizational effectiveness - let's explore how this work can anchor your event and spark meaningful conversation long after the session concludes.

- **Email:** [robin@vantageconsultingcompany.com](mailto:robin@vantageconsultingcompany.com)
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Based in Northern California | Available for regional and national events

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## Speaking Topics

Each of the following topics can anchor a 30–90 minute keynote or be developed into an executive session or workshop — whichever format best aligns with your audience’s goals, and event structure.

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### **From Big Ideas to Real Results: Why Momentum Fades — and How to Reignite It**

**The problem this topic addresses:** “We had a great planning session... so why are we still stalled?”

Most organizations don’t struggle with ideas; they struggle with turning those ideas into action. This session explores:

- Why momentum fades after strategic planning, and how to revive it.
- The importance of real buy-in (not just agreeing in the room).
- How recognition fuels performance.

**Takeaway:** Ensure strategy stops living on paper and starts showing up in performance.

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### **Rethinking Accountability: The Leadership Shift That Drives Results**

**The problem this topic addresses:** “We missed the mark... and now everyone is explaining why it isn’t *their fault.*”

When something fails, most people default to self-protection. This session explores:

- Why we choose defensiveness and how it stalls progress.
- Why ownership is different from accountability — and why leaders must know the difference.
- How to model ownership without overcorrection.

**Takeaway:** How to lead setbacks with clarity, not defensiveness.

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### **Resolving Friction: The Conversations That Unlock Team Performance**

**The problem this topic addresses:** “We don’t have a conflict problem, we just avoid certain conversations.”

This session explores:

- How unspoken friction drains momentum.
- The role of perspective in a conflict.
- Practical tools for addressing hard conversations.

**Takeaway:** How to move through friction without eroding trust.

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